



MECHANICAL REQUIREMENTS width x height (inches)

ad size	trim size	bleed size	type safe area
Full page	8" x 10.5"	8.25" x 10.75"	7.5" x 10"
1/2 page (vertical)	4" x 10.5"	4.25" x 10.75"	3.5" x 10"
1/2 page (horizontal)	8" x 5.25"	8.25" x 5.5"	7.5" x 4.75"
1/3 page (vertical)	2.67" x 10.5"	2.92" x 10.75"	2.17" x 10"
1/4 page	3.9" x 5.25"	4.15" x 5.5"	3.4" x 4.75"
DPS	16" x 10.5"	16.25" x 10.75"	15.5" x 10"
1/2 DPS	16" x 5.25"	16.25" x 5.5"	15.5" x 4.75"

MATERIAL REQUIREMENTS (IMPORTANT)

Add an extra 1/8" around all sides for bleed ads. Keep critical copy, or creative important to show after trimming, 1/4" away from all sides. All Famous magazines are computer-to-plate and **only** accepts High Resolution (Print Ready) PDF files with certified SWOP colour proofs. Please contact a Cineplex Media sales associate to receive your full PDF specs kit for Famous magazine. Material that does not meet published specifications is subject to production charges.

SENDING FILES

Please supply PDF files on disc with SWOP proof to the attention of:

Cathy Prowse
Cineplex Media
102 Atlantic Ave.,
Suite 100, Toronto, ON
M6K 1X9

For access to our FTP server, please use the following coordinates:

Site Address: [ftp.cineplex.com](ftp://ftp.cineplex.com)

Username: Famousmags

Password: d893kd83

IMPORTANT: Please follow your upload with a confirming email with screengrab to cathy.prowse@cineplex.com.

For more information contact Cathy Prowse: 416 539 8800 ext. 223

LABEL FILES

Please indicate on the supplied the disc the following:

- Client name
- File name
- Size of ad supplied
- Insertion date (Issue)
- 3 word description of ad